Logo guidelines

These guidelines explain how companies that have declared a commitment to abide by the CIRM Cyber Risk Code of Practice for Vendors of Marine Electronic Equipment and Services ("CoP") can use the CoP logo in their own promotional materials.

The logo can be used on promotional materials only by those companies that have adopted the CoP.

The logo

The logo is provided in two designs, to enable it to work across various publications:

- White background with blue text

- Blue background with white text

Display requirements

The logo should never be displayed below the minimum size of 45mm.

Please maintain the logo's proportions and ensure legibility is never compromised (note that in most applications, holding down the Shift key whilst resizing the image will maintain its proportions).

Exclusion zone

To ensure legibility, please maintain an exclusion zone around the logo at all times, free from typography or imagery.

The exclusion zone should be equal to the word height of the word "Cyber" used in the logo:
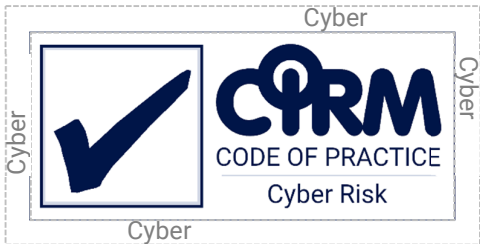
Web & email use

Where displayed on a website or email, the logo should be hyperlinked to the following URL:
http://cirm.org/cyber-risk-code-of-practice/